

**Minutes of the Regular Public Art Commission Meeting  
Wednesday, November 29, 2006  
Conference Room 360, City Hall**

1. CONVENE: 7:07 p.m.
2. ROLL CALL: Chair Huston, Vice-Chair Lee, Commission Members Cervantes and Rosenberg  
Commission Member Wolfe was absent.
3. STAFF PRESENT: Douglas Vu, Planner III and Tony Ebster, Recording Secretary
4. MINUTES: Minutes for the Regular Meeting of August 23, 2006

M/S Lee/Rosenberg and unanimous to approve the minutes for the meeting of August 23, 2006

AYES – 3 (Wolfe absent); NOES – 0; ABSTAIN – 1 (Cervantes)

Minutes for the Special Meeting of September 13, 2006

Chair Huston noted that the minutes should include the agreement that the developer will provide wiring for the performance amphitheatre as well as detailed programming to be submitted to the Planning & Building Director.

M/S Lee/Rosenberg and unanimous to approve the minutes for the meeting of September 13, 2006, as amended.

AYES – 3 (Wolfe absent); NOES – 0; ABSTAIN – 1 (Cervantes)

5. ORAL COMMUNICATION:

None

6. WRITTEN COMMUNICATION:

None

7. NEW BUSINESS:

None

8. OLD BUSINESS:

None

9. SUBCOMMITTEE REPORT:

None

10. COMMISSIONER COMMUNICATION:

It was agreed that if there are no agenda items, future meetings would be cancelled by Staff upon confirmation with the Chair of the Commission. However, it was agreed that the Commission will meet at least quarterly to maintain a presence and to take care of housekeeping or non-action agenda items such as creating 'to do' lists and to discuss future items.

A discussion followed regarding the development of a 'to do' list for the Commission. The following items were identified:

1. A map of the City of Alameda that identifies where current and future art projects are located. The map should also provide a brief description of the type of art project in order to assist the Commission in evaluating the diversity of the community when proposing new art projects in the future to reflect the City's diverse demographic.
2. The Commission should pursue an effort to eliminate or increase the cap for the art allocation of all eligible projects. It was discussed that the art allocation should be proportional to the valuation of the project instead of the existing \$150,000 limit and projects that are phased over several years should be assessed accordingly during each phase.
3. The Commission should develop an assessment form or evaluation process in order to 1) analyze the art project upon completion to determine if it was consistent with what was originally approved and 2) to evaluate the Commission's process for future improvement. The assessment/evaluation should be interactive and include public opinion.
4. An announcement/identification of public art projects in a dedicated page on the City's website. Press releases should also be prepared for newly completed public art projects.

Finally, the Commission agreed that a subcommittee will do the prioritization of the aforementioned items.

The Commission then confirmed the Artist Directory was not useful due to the limited number of listed artists and that it was too cumbersome to consistently ensure it is current. The Commission agreed only to maintain an Artist Resource List that includes the East Bay Open Studio List, Alameda Art Association, Pro Arts, and the Frank Bette Center as these organizations can provide a more comprehensive and current directory of available artists.

11. STAFF COMMUNICATION:

The following is the current status of the projects identified in the February 2006 Status Report:

1. 2515 Blanding Ave. -- A work/live project.
2. Bridgeside -- Commission approved the proposal with a condition regarding specific programming agreements. Commission expressed concern that the final executed resolution failed to accurately identify the condition of approval regarding the agreed upon programming.
3. Alameda Towne Centre -- Opening in phases. Art has not been installed yet due to construction delays. Vice Chair Lee suggested press releases for all new artwork open to the public.
4. Summer House (Harbor Island Apartments) -- No formal application for public art filed as of the February 2006 status report. The Commission expressed concern about the lack of initiative to include public art and also was curious about the temporary Certificate of Occupancy.
5. Alameda Landing (Catellus Project) -- Still in entitlement phase. The project will go to City Council on December 5, 2006.
6. Alameda Theater/Parking Structure -- Mural was removed from project due to removal of sheer wall. Commission expressed concern about what the developers are going to do to include public art in the construction of the parking structure and the Alameda Theater. They were concerned about "grandfathering" to avoid being obligated to include public art in the project.
7. Washington Park Recreation Building -- Doug Vu will follow up to see if The Park and Recreation Department has submitted an application for public art.

The following projects are still in the entitlement phase:

1. Boatworks - Submitted application for rezoning to allow 242 dwelling units.
2. Harbor Bay Village -- Submitted application for rezoning to allow 104 single-family homes. Currently in EIR phase.
3. Bayport
4. Bay Ship & Yacht

Finally, D. Vu reminded the Commissioners that the AB 1234 ethics training needs to be completed by the end of calendar year 2006.

12. ADJOURNMENT:

8:25 p.m.

Respectfully submitted,

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Douglas Vu, Planner III  
Planning & Building Department